



West Lothian Chamber of Commerce

Classic Membership

The Chamber are proud to offer a 12-month Classic membership package which has been specifically tailored for our members to offer a beneficial business services and a business community.

What is included?

● Inclusive 12-month Classic membership

● Networking and Events

The Chamber offers an extensive range of business events specifically geared towards increasing the success of the business community through networking and events which address current business topics.

- Networking Breakfasts- Featuring a guest speaker discussing a relevant topic
- Networking Lunches- In partnership with members, organisations, and other Chambers
- Spring Keynote Address Dinner – Premium networking event
- Business Excellence Awards- Premium event celebrating West Lothian businesses
- Company Site Visits

With your membership, you will also have access to the Scottish Chambers events.

● Visibility

To increase your visibility throughout your membership, you will have access to our digital platforms as well as opportunities to do face to face promotion.

- 'Members Notice Board' – Use to post member to member offers
- E- Blast Service- Dedicated email sent on your behalf (Reach 600+)
- Company Listing on website directory
- Discounted advertising through our connections with West Lothian Courier (Reach 10,000+)
- Promotion through the Chamber's social media platform (Reach 2000+)
- Share your news via the Chamber Blog (60% users view)
- Access to the Chambers Weekly E-Newsletter (Reach 600+)
- Access to the Scottish Chamber's social media platforms (Reach 100,000+)
- Opportunity to speak at an event (Once per year)

● Market Intelligence

Commission market intelligence to measure and quantify your company's growth prospects.

- Commissioned research (Sector, competitor and customer based)
- Surveys on relevant business topics and trends
- Quarterly Economic Surveys- Scotland's longest running economic survey (Reach 1800+)
- Access to Scottish Chambers research

Business Mentoring

A range of business support is available through your membership. Business mentoring offering guidance and support is accessible to all and is funded by Scottish Enterprise and supplied via the Scottish Chambers. Having supported over 8000+ businesses so far, if you need any extra guidance or support then this service will benefit your business and your professional career. (Service depends on age and size of business)

Business Support

Bespoke advice is available to all businesses to ensure every member situation can be supported through the Chamber or by referral to the appropriate organisation.

Business issues can be taken forward by lobbying at local and national government to make sure your business community is getting the best deal under which to prosper. Throughout the year valuable business law updates will be provided to ensure members are up to date with essential legislation.

With connections to Scottish Chambers, British Chambers and access to Scottish parliament, West Lothian Chamber would be able to take issues forward to the relevant body.

Fuel Card

With your membership, you can access discounted prices on diesel and petrol.

Health Care

Westfield Health offer access to affordable health cover through your membership. This can help your staff feel more valued and motivated while encouraging them to be more pro-active about their health.

Merchant Solutions

Tailored rates to meet business specific requirements.

Optional Add- On's

 **Membership** – Add on a bundle bespoke to your business needs:

- International Bundle
- Environmental Bundle
- Ultimate Bundle

 **Event Packages** – Allows you to pre-pay for your events throughout your membership:

- Bronze
- Silver
- Gold

If you would like to know more about these options, please e-mail chamber@wlchamber.com or call 01506 414 808.